



CHAPTER SIX:

GET READY, DADDY!

As her Sugar Daddy, one of my roles is to ensure my Sugar Baby is financially secure and doesn't have to worry about finances.

— From the SeekingArrangement.com blog

The previous chapter detailed the preparations Sugar Babies should make before embarking on the search for a Sugar Daddy. Don't skip over it because it's directed at females: you just might learn something! Besides, some of the same advice applies to Sugar Daddies as well – figuring out your innermost thoughts,

Sugar Daddy experience, who seem to be clueless, especially when it comes to candid discussion of financial terms. Some even get offended if a Sugar Baby truthfully states her financial needs, thinking she's mercenary or manipulative.

Listen up, guys: Putting her needs out on the table in a direct and honest way is about as far from manipulative as it gets. You might be judging Sugar Babies based on bad experiences with conventional dating, where it's common for women to try and wheedle cash and gifts out of men. TV sitcoms portray male-female relationships in these mercenary terms; think of Lucy scheming to get money out of Desi (though Lucy was more often scheming to get herself on stage!).

Here are a few words on this topic from an exemplary Sugar Daddy.

I like helping someone out in a way that's much more exciting than just being a "good Samaritan." I encourage any SB with a compelling story to make it clear up front whatever her situation is and what she's hoping to find. That said, there's a high risk of SBs taking advantage of SDs. But this is true in all aspects of life and money. There's obviously risk on both sides.

Yes, some Sugar Babies – male *and* female – can be mercenary. Some are even running scams. A few are professional escorts or plain old-fashioned hookers, exploiting websites like SeekingArrangement to reel in wealthy customers. Horror stories about grifters posing as Sugar Babies are common, but they're outnumbered by stories of sex-crazed, con-artist, or just plain clueless Sugar Daddies. Posers have been known to jeopardize women's safety – for instance, by flying a Sugar Baby halfway across the world to meet him without providing her a ticket home.

Or do you monitor every dime? What are your feelings towards those in need, sometimes even desperate need, of money? Do you judge them? Think they're scatter-brained or losers? Do you have an understanding of the big picture and the reasons why women frequently have less money than men?

You need to face these questions so you don't carry a lot of negative baggage about money into a Sugar relationship. Some men only *think* they want to be Sugar Daddies, but when it gets down to the wire, they're ambivalent, and they do things like criticize the way Sugar Baby spends *their* money. Or they resent what they see as payment for sex.

Earlier in this book we addressed this issue of pay-per-boink, or Sugar relationships versus prostitution, pointing out how they differ. You want to be sure you have this straight in your head. If all you want is NSA sex once in a while, a hooker is cheaper and easier than keeping a Sugar Baby contentedly humming – but you wouldn't get nearly as much out of the experience. As they say, you get what you pay for in life.

You want to avoid being blindsided by emotions like resentment and anger, as they can poison any relationship. Far too many marriages are eroded by hidden resentment; wouldn't it be ironic (and sad) if your Sugar arrangement turned into something like a bad marriage?

So take a moment to consider that, in negotiating this kind of arrangement, you are using your hard-earned cash to obtain intimacy. How do you feel about that? Do you take a coolly logical view of it as just the way things are? Or even better, as a positive thing? Or will it make you feel badly about yourself? On the other

- On dates, will you spend the night, or leave before morning?
- Do you want a SB who lives nearby, or out of town?
- Do you care if she has kids?
- Does the relationship need to be discreet?

When you've completed the first page, go on to the next one, writing down what you have to offer a Sugar Baby, besides money. Will you take her traveling? Be a mentor and provide financial guidance? Make her laugh? Great sex? Great conversation? Great food? Friendship? Don't be shy, but don't brag, either. Think pragmatically: which attributes of yours might give another person pleasure? For example, you might write, "handsome," or "sophisticated" or "genius with cars." (Don't laugh – I know a lot of vehicle-challenged women who'd rather have a mechanic on retainer than a lawyer!) Try to look at your assets and flaws without judging them, but if you see something you don't like, decide if you want to or can change it.

As I reminded Sugar Babies, you don't *have* to do all this work – but if you're serious about achieving your goals, then the way you go about it should be equally serious. As mentioned earlier, you're competing with hundreds of other Sugar Daddies – and if you want to attract the cream of the crop, you'd better know what makes you stand out from the crowd.

Finally, spend some time thinking about the kind of Sugar Daddy you are or want to be. How do you imagine your SD self? As a friendly companion, or a man with a mistress? Or something in between these two extremes? (We'll go into the most common types of Sugar Daddies in Chapter Nine.)

Take your time with all this. You might even want to spread it out

at her with eyes wide open. You can't afford to get swept off your feet early on. Not that your search has to be done under a perpetual cloud of suspicion – but at the very minimum you should maintain a healthy dose of disbelief.

A Few Specifics to Watch For

- In her email correspondence, does her grammar and spelling imply an educational level other than what she's indicated? While typos and grammatical errors are common in email, you should be able to tell the difference between cyber casual and under-educated (cut her some slack if English is her second language).
- Does she contradict herself, giving out information that differs from one conversation to the next? For instance, did she say she's divorced, then in another message say she's never been married?
- Does she pre-time your date down to the minute, ask for per-date payment (rather than an allowance or gift), and refuse to commit to an ongoing arrangement? These are all the marks of a professional.
- Does she say she is from the U.S. but is currently stuck overseas and needs to be bailed out? Does she claim to need gas money in order to drive to meet you because she's afraid of flying?
- Does she say you're The One, and tell you how much she loves you after just one or two conversations? Those are all classic Internet scams, so beware!
- Does she ask for a fairly large sum of money right away, and insist she needs it in a day or two? Does she *demand* money rather than negotiate for it? Again, from the SA blog:

Diamond members receive over 20 times more responses.

- Remember that men are from Mars, women are from Venus, and communicating in different languages can be hard as hell!

I hope I haven't given the impression that there aren't sincere and wonderful Sugar Babies out there, because there most definitely are. To prove that authentic Sugar Babes exist, here are a few random blog posts of SBs talking about their dates and arrangements:

I met a potential SD last night, and had the most amazing conversation I have had in a long time with the absolutely most amazing man I have met in an even longer time. I even wanted intimacy more than he was putting out... Can't wait to see him tomorrow.

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The positive experiences have definitely outweighed the negative. Last week I flew to New York, stayed in a beautiful hotel, only to find out he didn't feel a connection. So I had a nice meal, slept alone in a very comfortable bed, and flew back the next morning with \$1,000 in my pocket...because he was a wonderful, honest, and sincere man.

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On my third date with my Sugar Daddy, he took me out on his boat and let me drive it....a great experience. We had a picnic and sailed around. That was the day I decided we would suit each other very well. My Sugar Daddy and I see each other once or twice every three months. I'm always stoked with excitement when he comes to town.

Here's one to break your heart:

I had a wonderful eleven-year relationship with an older retired doctor who had a wife and grown children. Although I knew it was strictly NSA, that made it even more wonderful.

few times. If you set up a long-distance date or meeting, she might ask for specs on the reservations ahead of time so she can verify them. Her cell phone might ring at odd times with friends checking to be sure she's safe. *Do not take any of this personally!* These precautions aren't an indication of your character or of how she regards you, so don't take offense. Don't tease her either, or act as if she's neurotic. Considering the world we live in, she's only being sensible – so admire Sugar Baby for having the smarts to watch out for herself.

Grooming for the Sugar Bowl

This isn't exactly breaking news, so I don't think anyone will be insulted when I say that women pay more attention to grooming and hygiene than men. When it comes to improving and/or maintaining one's physical appearance, mileage varies – some men are as meticulous as women, while others think a weekly swipe with a washcloth is sufficient.

Wherever you fall on the grooming intensity scale, remember this: To a majority of women, *cleanliness matters*. Nothing turns a woman off faster than bad breath, green tooth gook, hanging nose hair, or bad odors emanating from any part of the body. Some women do become aroused by the natural smell of the male body – sexy pheromones unmasked by deodorant, not stinky poo – but until you know this is true of a specific woman, it's best to play it safe: make sure the only aroma coming off your skin is that of fresh soap (achieved by taking a shower beforehand). It's also best to avoid strong cologne or after-shave, since some people are allergic, or just might not like a particular brand.

Find a hair style that looks good on you by going to a salon, *not* to the family barber who gave you your first haircut. I know, I know: your father wouldn't be caught dead in a hair salon. But no matter how old or young you are, these are different times and a new generation.

If you're going bald, comb-overs are *O-U-T*, and for good reason: they make men look like pathetic dorks. If most of your hair is gone, a smooth-shaven dome is one option – if you have the looks for it. Another option is hair replacement, which has come a long way over the past decade. Again, see a professional for advice.

If your shaving techniques aren't quite up to snuff, get a professional shave and observe the way it's done. Or Google *shaving* and you're sure to find step-by-step instructions. If you have a mustache and/or beard, keep it neatly trimmed. Again, learn the correct way to care for facial hair yourself, or get it professionally trimmed.

If your teeth are extremely crooked, or unsightly in any way, you might want to look into cosmetic dentistry. Your smile is one of your most important physical assets; I remember an old TV show where the main character, a drop-dead gorgeous blonde cop, was always falling for guys because they had perfect teeth. The things that can be done these days to improve teeth are miraculous, and it's also less painful, with new techniques to ease the agony.

One popular twentieth-century trend is to hire a personal image consultant. If the very idea makes you laugh, go find a photo of the young Bill Gates and compare it to one of him today. When Bill finally lifted his head from the motherboard to hob-nob with

- Try to remember things she says for future conversational follow-up.
- Give her exclusive, focused attention when she's talking.
- Do the same when you're talking – and make eye contact.
- Keep up with current affairs – watch the news and read the papers.
- When she asks you about yourself, keep your responses light.
- Don't complain about your wife. Never, *never* say, "She doesn't understand me."
- Don't complain, period.
- You do want to share personal information, but don't get overly intimate right away.
- Instead of forcing her to raise the money issue, *you* bring it up. She'll appreciate it.

Don't:

- Don't go on and on. Restrain the urge to talk about yourself the whole time.
- Don't constantly turn the topic to yourself with "me too" or "I know how you feel."
- Don't lecture, advise, or act like you know all the answers.
- Don't be looking all over the room, whether either of you are talking or not.
- Needless to say, don't let your gaze wander towards other women.
- Don't *expect* sex. (*Down Boy!*) Anticipation does not lessen pleasure. You can wait.

to control or manipulate another person. The pursuit “game,” by contrast, is harmless, its only objective is to ease the difficulties or awkwardness of the negotiation phase, and to get things moving in the right direction. After all, *someone* has to drive! Remember, too, that *a man chases a girl until she catches him* – according to an ancient Eddie Fisher song.

Finally, the most valuable quality you can possess when embarking on this adventure is self-confidence. Nothing is so attractive to a woman, especially a Sugar Baby, as a man/Sugar Daddy who knows who he is, what he wants, how to get it – and *takes action*. Once a Sugar Baby feels safe, and if you two are right for one another, you won’t have to worry anymore about preparations, conversational skills, sensitive subjects, or anything else – except lavishing attention, tangible or otherwise, on your Sugar Baby, and enjoying all the goodies she gives you in return.



- Don't raise the subject of sex on the first meeting – she'll think that's all you want.
- Don't be reluctant to talk about the financial aspect of the arrangement.
- Don't tell jokes or "tease" (you know: the way you used to tease your sister).

In most relationships, arranged or not, one person is almost always the pursuer to a greater degree, while the other is the pursued. Some people are more comfortable in one role or the other, and it doesn't seem to break down strictly along gender lines – some women are comfortable pursuing men, while others sit back waiting to be pursued. And vice versa.

Around the Sugar Bowl, however, it seems only logical that Sugar Babies would prefer to be pursued. They've signed on for a relationship in which they're supposed to be spoiled rotten with money, gifts, and attention, so it's common sense for them to be courted, to use an old-fashioned term.

Based on this educated guess, a Sugar Daddy would do well to assume the pursuer role in the beginning. This doesn't mean going after her with guns blazing; it means being the one to ask for dates, the one who opens negotiations of terms, who sends the first e-mail and makes the first phone call, sends flowers the morning after and calls the next night. Should you pick up signals that she's put off by this level of attention, you can always back off. Also, it's not an iron-clad rule or a permanent state of affairs, but a general guideline to be followed primarily in the early phases.

If this sounds like game-playing, let me reassure you. As I told Sugar Babies, game-playing is only damaging when it's calculated

the rich and famous, he realized the nerd look would take him only so far, and he hired someone to give him a makeover. What's good enough for the wealthiest man in America ought to be good enough for the average Sugar Daddy.

If you *really* can't deal with a professional makeover, at least read magazines like *Men's Health*, *Esquire* and *Details*. These are good sources of how-to's and other practical information. Men's magazines are also a good resource for the realm of the wardrobe. Most Sugar Babies don't expect you to wear designer clothing – but since a genuine Sugar Daddy can afford high-class clothing, whether designer-trendy or not, quality threads are an indication you're for real. And make no mistake, the savvy Sugar Baby *will* notice. Having met a Poser or two, she pays attention to such details.

On the other hand, don't go overboard trying to prove you've got the big bucks – don't, for instance, cover yourself with bling. The look you're aiming for is simple, nicely kempt, and casual.

Many men, even the rich and powerful, are sometimes intimidated by extremely beautiful women. They tend to worry they'll become tongue-tied, or say something stupid and make a bad first impression. Because conversation is very much of the moment, you can't effectively plan what to say ahead of time. You can, however, develop conversational skills.

Some Conversational Do's and Don'ts

Do:

- Ask her about herself (on email or in person).
- Before you meet, learn through email what topics interest her.

Take stock of your appearance, using the checklist below:

- Head Hair: Length, style, smell; use dandruff shampoo if needed.
- Teeth: Get them professionally cleaned every six months. Brush twice daily.
- Breath: Brush your tongue. Use mouthwash.
- Facial Hair: Trim beard, mustache, eyebrows.
- Skin: Facials and skin care products are not for women only anymore.
- Nails: They should be scrupulously clean and filed smooth.
- Hands: Also scrupulously clean; if red and rough, use men's moisturizer.
- Body Hair: If necessary, buy nose and ear hair clippers and use them.

Regarding hairy backs and shoulders: if you saw *The 40-Year-Old Virgin*, you've probably been scared off waxing forever. Not having any first-hand experience in this area, I don't know how realistic that torture scene was, or if the process is as brutal as depicted. I do know that men with an abundance of fur use the same professionals as women do for unwanted hair removal.

Caveat emptor: The woman with whom I saw *The 40-Year-Old Virgin* could hardly bear to watch this scene: she mourned the chest hair, beloved by her, that was so carelessly discarded. There seem to be two kinds of women in the world – those who adore chest hair, and those who are sickened by it. My advice is, don't go ripping off your fur just yet – there's no need to turn yourself inside out for someone you haven't met, or hardly know, as the case may be.

He and I went places every few months (Vegas, Tahoe, the Bahamas) but I always knew he would go home to his wife. When he found out he was ill he told me, and never contacted me again. I tried everything (within reason, keeping his secret) to contact him. Last year I spoke with his son and found out he died in January 2006. It nearly killed me. I knew I had fallen in love with him many years ago, and he knew it too. To this day, I do not nor will I ever regret that relationship. I may never share my life with someone the way my parents were able to do, but I did share the best part of myself with someone who loved me specifically for me. We never fought or argued; how many couples can say that? How many relationships have not one single bad memory? I was truly blessed. I hope I can be again someday.

And finally:

Earth-shattering, fiery sex is part of what I'm looking for! Sure, I like the cash flow, but...are there really SD's who are okay financing another life of no sex? Isn't that what wives are for?

Speaking of earth-shattering, fiery sex...the Safe Sex Police are popping by with a commercial: You should practice safe sex until and unless your arrangement becomes monogamous. Even if you know you're virus-free, she may not be. You should not only initiate safe sex procedures, you should respect her if she brings it up first. But you knew all this, didn't you?

Additionally, you should respect any precautions a Sugar Baby might take, especially at the first few meetings. Unless you've been living in a cave in Uzbekistan, I'm sure you're aware that women are too often victims of violence; meeting a stranger is statistically a greater risk for women than it is for men. Most Sugar Babies will ask to meet in a public place the first or first

I was going to meet up with an SB who lives two hours away, until she demanded \$1,000 for an evening together. I noticed her pictures looked like those of an escort...guys know what I'm talking about: her face either covered with hair or blurry, while her body is shown off. So I checked a couple of escort sites in her town, and guess what? Yup, there she was.

Some Do's and Don'ts

- Don't drink alcohol, at least not more than one or two, on a first date, since alcohol clouds clarity (even though it sometimes feels just the opposite).
- Don't give out your cell phone number before getting to know someone.
- If you're seriously interested but iffy about someone, consider running a background check; many online sites do them for a fee. You can get tax records, criminal background information, any marriages/divorces, past addresses, etc.
- Never send money if the relationship is long-distance, at least in the beginning. Some SDs have sent money to SBs and never heard from them again.
- When you register on SeekingArrangement.com, visit and read the blog, where Sugar Daddies unload horror stories and sometimes name names.
- You might want to register at the higher membership level on SeekingArrangement, the Diamond Club of Certified Sugar Daddies, whose identities, income, and net worth are checked and pre-verified by site administrators. If you're in this elite group, Sugar Babies know that you are who you say you are, and they'll trust you during negotiations. It's not surprising that

over a few days, so you can “background process” while at work, in the shower, or in your dreams. It’s well worth the time: if you’re confident about who you are and what you want, you’ll have a much better shot at creating your ideal arrangement.

WARNING: The following material may be hard on the heart and is not recommended for those who scare easily.

As promised: the horror segment of our program. The following are a few SeekingArrangement.com blog posts from disgruntled Sugar Daddies:

I’ve had trouble getting potential SBs to follow through. I’ve purchased several round trip airline tickets only to experience no-shows. I don’t understand why someone would let you buy them a ticket and not show up.

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After a few texts today I got a note from my potential SB saying she needs \$1,000 to pay off loans...{The next day}...She all but demanded the \$1K, saying she couldn’t wait even until Sunday to discuss it. I met this woman 3 days ago and only once in person, and she demands that I come up with \$1K right now to prove I’m legitimate. If she needs money this fast and this badly then she’s not a SB, she’s something else.

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I had one SB who took an allowance advance and then disappeared. Another one gave me an IM account, and it turned out she was just promoting her webcam business.

The scams are many, and easy to miss. How do you separate the real Sugar Babies from the down-and-dirty gold-diggers who approach men, as blues musician Taj Mahal put it, *with a handful of gimme?*

Forgive me if I’m being repetitive, but *you must pay attention!* It is not impossible to spot a scam or a pro, but you’ll have to be looking

extreme, you don't want to become arrogant and conceited just because you can afford the finest grade of Sugar on the market!

When you register on SeekingArrangement.com, you'll be writing up a profile of yourself, so while preparing for your Sugar search, it's a good idea to keep this profile in the back of your mind. It's the first impression of you that Sugar Babies get. Many potential partners won't respond to generalized profiles that don't give out enough information, so the more specific you can be, the better. We'll go into online profile creation in greater detail in Chapter Seven. For now, I suggest that you sit down with a pen and two sheets of paper, and at the top of the first one write *What I Want From A Sugar Baby Arrangement*, and on the second sheet, *What I Have to Offer a Sugar Baby*.

Under the first heading, write down all the reasons why you want a Sugar relationship. Is it simply fun and adventure you're after? An escape from the stresses of your life? Comfort? On-call animal lust NSA? All of the above? Be precise. This list will be useful when you do your online profile, and also when it's time to negotiate the terms of an arrangement.

Somewhere on this list be sure to include, if you didn't already, answers to these key questions:

- How often do you want to meet?
- Do you want the relationship to include sex? How often?
- Do you want your SB to be monogamous, or can she have other lovers? You?
- Do you want your SB to accompany you to social events?
- Do you want your SB to travel with you?
- Will you want her to cook for you?

In other words, lies and deception can and do occur on both sides of the Sugar Bowl.

But just as there are generous, authentic Sugar Daddies online, there are hundreds of beautiful, charming, sexy, and sincere Sugar Babies. People seeking arrangements simply have to be alert, and learn to distinguish the Sugar from the Splenda. We'll return to the subject of precautions later on; for now, let's review the preparations a potential Sugar Daddy should make before he begins any serious hunting expedition.

First of all, it's essential to determine what your budget is and how much you can or want to spend. Ask yourself how much disposable or discretionary income you have to spend on a Sugar Baby each month. I'm assuming you're an authentic Sugar Daddy who's financially savvy and can figure out a budget without my help.

In addition to *how much* you'll spend, you also need to think about *how* – how will you handle the financial aspect of an arrangement? Will you take her out shopping once a month? Will you give her a monthly allowance? A credit card? Pay her rent or bills? Help her with tuition, her business, or any other unusual expenses?

Best thing I ever did with a SB that I really trusted was to give her a weekly allowance and use of a credit card. The allowance was established after about a month, based on information she gave me about her expenses. After six months, I gave her a credit card with a certain line extended, and she never violated the terms. We never had to discuss money or her financial needs ever again. That worked perfectly for me, and I'm sure it did for her also.

As important as *how much* and *how*, it's also a good idea to examine your *attitudes* around money. How do you feel giving it away? Proud and magnanimous? Resentful? Are you naturally generous?

determining what you want from an arranged relationship, and sprucing yourself up for the hunt.

Obviously, that last item won't be quite as much of a production as it is for a Babe, since most men don't spend as much time and energy – *and money!* – on grooming. Anyhow, good looks aren't the main thing you're offering here; money is. Still, while money might be a Sugar Daddy's most important asset, it doesn't mean your looks won't affect your chances with Sugar Babies – so don't just pass right by the grooming step.

Remember, you're competing with hundreds of other Sugar Daddies, and let me tell you, a lot of the guys on the site are hot, hunky, and handsome. When Sugar Baby meets you for the first time, you can throw a hundred gee's across the table at her, but if your hair's unkempt or you're dressed in rags, it won't do you a bit of good. Like most relationships, these arrangements really get going when the chemistry's right – no matter what else happens on a date, if two people have a chemical attraction, they're going to want to see each other again. Chances are, if you look like a slob, chemistry won't happen.

I told the Babies, and now I'm telling you without beating around any bushes, this lifestyle is not usually about romantic love and its attendant rituals; this is *barter*. You are exchanging your money for services that only a beautiful, polished woman can provide. It isn't *only* about money and beauty, but during the seeking phase, these are of paramount concern.

I emphasize this because I've noticed a bit of confusion on the part of some men as to exactly what a Sugar arrangement is. More than a few Sugar Babies have met men on SD/SB websites with no previous