



CHAPTER THIRTEEN:

## IS A SUGAR ARRANGEMENT RIGHT FOR YOU?

Now that you know your way around the Sugar Bowl, and you're armed with more information than you're likely to need, you should be able to make a well-informed decision: *Is this kind of arrangement right for you?* In this last chapter we'll help you answer that question from the standpoint of four considerations: emotional, social, moral, and, last but certainly not least, financial. Your part is to

time the basement floods; but as soon as the problem's resolved, she changes her mind – once she was even sued by someone who'd put down a deposit in between my friend's shifting moods. When she learned to base her decisions on logical thought instead of on momentary emotional distress, she recognized that she didn't want to sell her house, and resolved the basement problem once and for all. The moral of this story: we cannot base decisions on feelings because they could change at any moment. A mature person knows we don't have to act on every emotion that passes through us.

People often confuse *intimacy* with emotion. Actually, intimacy is a quality, or an atmosphere, of closeness between two people, generated by mutual experiences, or by spending long periods of time together; deep conversation can create intimacy, as can a brief but intense occurrence like a plane crash: we're liable to feel extremely close to a stranger who pulls us out of the wreckage of a plane.

The most common path to intimacy is sex. We frequently find genuine intimacy with sex partners and mistake it for something permanent – but as Susie *Sexpert* Bright points out, we can have rip-roarin', satisfying, and intimate sex with someone without wanting to share so much as an ice cream cone afterwards, much less get married and raise a family. Again, major life decisions based on fleeting emotions can equal major life mistakes.

When we learn to distinguish between intimacy and emotional response, we've gone a long way toward making our relationships calmer and more manageable: we reap the benefits of intimacy without the storms and craziness that often accompany intense emotions.

If you can separate emotions from intimacy, then you've passed an important benchmark in this process. Still, there are yet more

SeekingArrangement.com – nor are potential Sugar Babies apt to respond positively to him.

In the long view, this kind of guy is in danger of becoming a bitter old man, if he isn't already; a classic Ebenezer Scrooge. By limiting his spending rather than freely enjoying his wealth, he's doing the exact opposite of what he set out to do as a young man, i.e., make pots of money with which to enjoy life to the max. The Sugar Daddy lifestyle is an opportunity for men to do the things they worked hard all their lives to deserve and afford. If they can't enjoy it, they're bound to feel like their life's work was a waste of time, and rightly so.

Unless a man comes into this lifestyle with a generous heart and the expectation of good times with women *as equal companions*, then this lifestyle won't work. If, on the other hand, you're able to spend money without bitterness or resentment, recognizing that nobody's trying to take advantage of you here, then SeekingArrangement.com is a big, fabulous playground.

### Social Ramifications

Early in this book we talked about mainstream attitudes towards Sugar Arrangements, the stigma and uninformed judgments conventional people hold for those who dare to live an alternative lifestyle. If you've spent most of your life among the conventional, it may be difficult for you to stand up to the judgments of friends and family, or even strangers. Though stereotypes about Sugar Daddies and Sugar Babies are slowly changing, most people still think this is just another way for men to exploit women, who they see as perilously young victims and/or empty-headed bimbos. If you're easily influenced by

depends somewhat on your current lifestyle, specifically, your marital status – or the status of your partner-in-sugar-crime. For most people, adultery is the big moral consideration in Sugar arrangements – but there may be others.

At SeekingArrangement.com we take no formal position on moral issues, including adultery. We do understand, however, that moral concerns are not to be scoffed at or lightly dismissed.

In Eastern philosophy the concept of *karma* applies primarily to reincarnation – but *karma* can also operate within one lifetime, as in the biblical, *as ye sow so shall ye reap*. Some who live by this credo don't engage in activities they deem immoral, even when tempted. Others go against their beliefs and act on their desires, shouldering a heavy guilt burden; sometimes they regret their behavior, and suffer so much inner turmoil they "confess" as a way to relieve their conscience. This only compounds the original mistake, in that they hurt someone else.

If you strongly believe in *karma*, or in a Christian heaven and hell, or in any code of morality that sheds judgment on Sugar relationships (married or not), then this lifestyle may not be right for you. Again, this is something only you yourself can know, and if you're not sure, you'll need to look inside yourself. It may even be that you *think* you don't have moral issues, but once you embark on a Sugar relationship you discover you really do, and, further, that they're genuinely *yours*, not just something imposed from the outside. On the other hand, you could discover the reverse, and that you don't really believe in what you thought you did. Whatever your decision, it should be respected, most of all by you. It would be a mistake to force yourself to do something

*Case Study # 1 Joe the truck driver:*

Remember the truck driver who called when I was a guest on the Playboy Radio Channel? Let's call him Joe, Case Study #1 in our financial inventory. When Joe called in and asked if it was realistic for someone like him, a regular working man who drives a truck, to have a Sugar Baby, I asked him a few questions before answering.

Brandon Wade (BW): What do you want to get out of Sugar Daddy dating? An occasional but reliable fling? Or a live-in Sugar Baby to be available, more or less, whenever you need her?

Joe: Something in-between. Since I'm on the road all week, I can only spend weekends with her – but with everything else I do too, it wouldn't be the whole weekend. Maybe just Friday and Saturday nights, going out to dinner and dancing, or to see a movie. I don't like casual sex, it would have to be real, intimate. If I could find a woman who's open to a real relationship, but with certain limits and no strings...

BW: That's certainly do-able. Besides paying for dates and giving her a regular allowance, would you also give her surprise gifts once in awhile, or an occasional splurge at the mall? Would you pay a bill now and then if she wanted you to?

Joe: I don't know if I can afford all that!

BW: Don't worry, you don't have to do all of it – but just so you know, most Sugar Babies like to be pampered, at least a little, with an occasional present or a cash bonus surprise – if you can only do an allowance-based arrangement, your pool of Sugar Baby matches will be somewhat limited. Before we jump to any conclusions, though, let's see exactly what you can afford. What's your annual income?

Joe: I make \$ 75,000 a year.

BW: What's that a month, after taxes? Around \$4,200, right?

Joe: Just about.

for unexpected events, such as a spontaneous weekend at his lake house, veterinary bills, or entertaining friends and colleagues. After totaling these up, he has \$500 left over – barely enough to cover an allowance, much less any frills for a Sugar Baby. I told Bill that unless he gives up his third car or his motorcycle, he should steer clear of a sugar arrangement.

### In Conclusion

If, after reading this chapter, you still have qualms or questions, you should delay your first visit to SeekingArrangement.com, if not cancel the idea altogether. But if you've come to the conclusion that a Sugar arrangement would suit you just fine – then welcome to SeekingArrangement.com, and congratulations on having chosen to take this exciting new journey.

We only live once, and that one life is short to boot. With so many places to go, people to meet, and experiences to be had, we all want to maximize the quality of our time on earth, to live life to the fullest. That's what this book, and the Sugar lifestyle, is all about: helping people live life to the max, making wonderful human connections, and taking a chance on alternatives. While this may not be for everyone, if it is for you, then use this book as a guide, and come experience this lifestyle for yourself. I am offering readers an exclusive free trial membership on SeekingArrangement.com. To redeem this offer, please visit the following website and follow the registration instructions: <http://www.seekingarrangement.com/book/offer.php>.

Welcome to the Sugar Bowl, and good luck! May all your relationships be sweet.



BW: And what are your monthly expenses?

Joe: Give me a minute here. (Joe figures out his budget.) My mortgage is \$1,000.00, other monthly fixed expenses come to around \$1,000. I put \$400 a month into my retirement plan. The remaining is my disposable income.

BW: It looks to me like you have around \$1,700 left over every month. If she agrees to a \$1,000 monthly allowance, you could use the other \$700 for pampering expenses – paying some of her bills, spontaneous gifts, a trip to the mall. So, Joe, I'd say you're in good shape to be a Sugar Daddy. Go get your Sugar Baby!

Most men, I realize, know how to calculate a budget, and can figure things out without this example, but in case you're uncertain, the above is a suggested formula. Don't jump into the Sugar Bowl without knowing for certain you can afford it – going broke here could be a disaster.

### *Bill the CEO: Case Study # 2*

Our second Case Study is Bill, the CEO of a Fortune 500 company. Bill is on a whole different level from Joe – but although he earns a lot more money, he has major responsibilities, including a wife and three pre-college kids. He didn't want to take on Sugar Daddy expenses without being certain he could manage it without short-changing his family.

Bill makes \$600,000 per year, or about \$30,000 per month after taxes. Mortgage and taxes for his \$2.5 million dollar home are about \$12,000 a month. His fixed expenses, which include payments and insurance for three high end cars and a Harley Davidson, allowance for his stay at home wife, private school tuition and college savings accounts for all three kids, total another \$15,000 per month. In addition to his regular monthly expenses, he has to budget \$2,500



that makes you feel immoral, sinful, or at risk of putting your soul in jeopardy. It's not the end of the world if you can't live a Sugar lifestyle – after all, there's always fantasy. As Sly and the Family Stone put it, *Don't you know you are free? Well at least in your mind if you want to be.*

Respecting a person's moral code doesn't mean we agree with it. Everyone lives by their own morality. Some conscious and caring people take the Golden Rule as their only moral code – *Do unto others as you would have others do unto you* – and that's it. Except for hurting others, anything goes – particularly with regard to their personal sex lives. For those people, a Sugar arrangement between consenting adults presents no moral conflict. We respect everyone's right to live by his or her own belief system.

What we do not respect, or more accurately don't *endorse*, is living in a way (unless circumstances make it unavoidable) that maximizes conflict and turmoil, whether manifested in outer chaos or internal suffering. Life is too short to make oneself or others unnecessarily miserable. This is why, when deciding about a sugar arrangement, you need to take your own moral standards into consideration.

### Financial Considerations

Can you afford to be a Sugar Daddy...or a Sugar Mommy?

Success in the Sugar Bowl – i.e., finding a great Sugar Baby, spending time with her, having fun, doing things (all kinds of things) together – can only occur if Sugar Daddy or Mommy (a) has enough money to spend without neglecting other responsibilities; and (b) has fun/enjoys/derives pleasure from spending it on a Sugar Baby, and does so without any qualms or resentment.

other people's opinions, or if it bothers you to be thought of in such a negative way, social attitudes can be another obstacle.

If, on the other hand, you've lived a somewhat less conventional life, or you've done a bit of relationship experimentation, and/or you don't pay much attention to what other people think, then what other people say shouldn't stop you from having fun in the Sugar Bowl.

There is a third option: you might be living a conventional life, you might suffer over people's opinions of you – and you just might make a conscious decision to break through these barriers. Some people make the choice to change their attitudes and behavior, to live the way they want to live without caring what their mother, cousin or best friend thinks of it. When you free yourself in this way, it doesn't mean you don't care about the people close to you – it just means you care about yourself more.

Not everyone, however, can rebel successfully. Some people who choose this path never entirely get past their sadness for the people they've lost along the way – but that doesn't necessarily mean they regret the choice. Social rebellion is not an easy path, and it's not for everyone. It's up to you to figure out if this is the path you want to follow. As Robert Frost said, with much sadness but little regret, *I took the road less traveled by / and that has made all the difference.*

### Moral Dilemmas

Whether based on religion, sociology, or philosophy, your ideas about morality can make or break your ability to enjoy a Sugar arrangement. Whether this lifestyle causes you moral discomfort also

potential snafus on the road to a successful Sugar arrangement.

If you're a woman who's considering becoming a Sugar Baby, and you've had negative experiences with men in the past, an arrangement free of the demands of commitment can be extremely liberating. On the other hand, the Sugar lifestyle might be disturbing for you. You could find yourself comparing every potential Sugar Daddy to a partner who cheated on you. You might feel contempt, consciously or not, for a married Sugar Daddy. If you haven't yet forgiven – or forgotten – the pain of a lover's infidelity, you could end up reliving it over and over again with a Sugar Daddy. If this is the case, then a Sugar arrangement may not be the best dating choice for you.

(*Caveat*: ANY woman who has strong negative feelings towards adulterous married men, whether from personal experience or not, should not choose a Sugar Daddy from the married column. Most of the marrieds do tell the truth about their status in their profiles – and besides, more single than married men are registered on SeekingArrangement.com.)

If you're a man who's thinking of becoming a Sugar Daddy, and your past is littered with broken-hearted or angry women you've mistreated, be forewarned: the Sugar lifestyle is *not* about taking advantage of women, despite the female-as-victim stereotype. *Au contraire*: the ideal Sugar Daddy treats his Sugar Baby like a queen. He genuinely *wants* to help and care for her, and he doesn't hold a death grip on the purse strings. If, however, he squeezes those dollar Joes "until that eagle grins," and frets like a thrifty pioneer housewife about *wasting money*, he's not the kind of guy likely to have a good experience on